

**SPONSORSHIP OPTIONS
GREENE COUNTY FAIR 2010**

| <u>Amount</u> | <u>Level</u> | <u>Description</u> |
|---------------|--------------|--|
| \$100.00 | Contribution | Name on the Fair Website for one year |
| \$250.00 | Bronze | 3"x 2" sign posted on Fairground Road fence. Your name on the Website for one year. |
| \$500.00 | Silver | 4"x2" sign posted at location designated by Fair Board during the fair. After Fair, sign will be posted on Fairground Road fence for one year. Name will be posted on the Greene County Website for one year. |
| \$750.00 | Silver Plus | 4"x 2" sign posted at location designated by Fair Board during fair. After fair, sign will be posted on fence at Fairground Road for one year. Name and address will appear for one year on Fair website. Included in this Level are 7-one day passes to the fair. |
| \$1000.00 | Gold Level-1 | 8"x4" sign posted at event location of your choice during fair. Sign will be posted on Fairground Road fence for one year after the fair. Website posting will include name of business, address, and phone number listed on our website. 7-one day passes and one parking pass. |
| \$1500.00 | Gold Level-2 | 8"x4" sign to be posted at a location of your choice during the fair. After the fair, sign will be on Fairground Road fence for one year. This package also includes your name, address and phone number linked to the Greene County Fairground website for one year. 14-day passes and 2 parking passes |

*****PLEASE TURN PAGE OVER FOR MORE OPTIONS*****

| | | |
|-------------------|----------------------|---|
| \$2000.00 | Gold Level-3 | One 8"x4" and one 4"x2" sign posted at the event of your choice during the fair. After the fair, one sign will be posted on the Fairground Road fence and the other sign will be put in a predominate place on the fairgrounds for one year. In addition, you will receive a 14-one day passes and 2-parking passes. In addition, your name address and phone number will be placed on our website, with a link to your web site for one year. |
| \$2500.00 | Platinum | Two 8"x4" signs posted at the events of your choice during the fair. After the fair, one sign will be placed on the fence on Fairground Road and the other sign will be placed in a predominate place on the fairgrounds. Also included in this package are: 14-one day passes; 2 parking passes and one golf cart sign to be placed on a director's golf cart during the fair. Your website will be linked to our website for one year. |
| \$2500.00+ | Platinum Plus | Packages over \$2500.00 will be individually customized to suit the needs of the purchaser. To include but not limited to: all of the items listed in the Platinum Level plus additional passes, parking, etc; as designed by both parties. |

All sponsorships received by April 1, 2010 will be printed in the Fair Book. Monies received after that date will appear in the 2011 Fair Book, due to the timing of the publishing of the book.

Take one more look over the Fair Book Advertisement Rate sheet when deciding your sponsorship bundle. Special rates apply with sponsorship options.

2010 SPONSORSHIP/FAIR BOOK ADVERTISING PROGRAM

Name of Business: _____

Address of Business: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Business phone number: _____ Cell: _____

This will serve as an agreement between the Greene County Fair and the business represented above. The purpose of this agreement is for sponsorship; fair book advertising; or both as indicated below. The person signing this agrees to the terms and conditions of the level of sponsorship as well as the fair book advertising and agrees to pay the Greene County Fair all monies due them as explained.

SPONSORSHIP LEVEL

| | | | |
|------------------|----------|-------------------|-----------------------|
| ___ Contribution | \$100.00 | ___ Gold Level 1 | \$1000.00 |
| ___ Bronze | \$250.00 | ___ Gold Level 2 | \$1500.00 |
| ___ Silver | \$500.00 | ___ Gold Level 3 | \$2000.00 |
| ___ Silver Plus | \$750.00 | ___ Platinum | \$2400.00 |
| | | ___ Platinum Plus | \$2500.00 <u>PLUS</u> |

FAIR BOOK ADVERTISING ONLY:

| | | | |
|----------------------|-----------|-------------------|----------|
| ___ Full Page Ad | \$ 800.00 | ___ One-fourth ad | \$200.00 |
| ___ One-half page ad | \$ 400.00 | ___ One-eighth ad | \$100.00 |

BUNDLE OF SAVINGS:

Let us explain what a "bundle is": If you decide to participate both in Sponsorship and Fair Book Advertising; call the office (372-8621) and let us help you create a "bundle of savings" which will mean a percentage reduction in the cost of an ad in the fair book. The higher sponsorship you choose, the more reduction we will be able to offer you on a fair book ad. Don't miss out on this opportunity to have a complete advertising package for your business 365 days out of the year.

THANK YOU!! THANK YOU! THANK YOU!!

Amount enclosed: _____ For: Sponsorship: _____ Fair Book Ad _____ Check# _____

Comments: